

WHY **SHADE** GRAFIX?

Let ShadeGrafix create windows of opportunity for you.

The **ShadeGrafix** Concept is a very simple one:

“If you have windows in your store or business,
why not put them to work for you?”

The following brief presentation will show you the unique, cost-effective, and easily refreshed marketing tool that **ShadeGrafix** has successfully brought to the marketplace, and answer questions regarding:

- Benefits vs Unprinted Shades
- Durability & Longevity
- Affordability of Replacement Shades
- Ease of Installation
- Advantages over Standard Window Mounted Advertising
- Production Time

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Your ShadeGrafix shade is printed on industry-standard shade material and offers the same sun protection as an unprinted shade. When your shades are fully deployed, your graphics are working at their maximum.



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Even when your shade is rolled up,
you still benefit from the attributes of your custom printed shades.

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Here is an example of how your shades can appear from the outside.



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Here is an interior view of the previous picture. Your shades can be printed on 3% material (shown) where you can see through to the outside, or 1% material which allows diffused light through with little or no view outside.

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Our ValanceGrafix offers you a very affordable indoor advertising option. They are easy to install, and easy to update. Printed on smooth, durable blackout vinyl.



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VALANCE GRAFIX

Indoor Advertising

Our ValanceGrafix is an easy upgrade. Just remove the pre-installed Standard Valance from the ShadeGrafix cassette. Insert your ValanceGrafix on the ShadeGrafix cassette and your Indoor Advertising is complete.



Our ValanceGrafix is printed on smooth blockout vinyl and is easily attached to the ShadeGrafix cassette for easy installation and replacement.

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EASY INSTALLATION

Your custom printed shades only require 2 or 3 clips depending on the width of your window frames. And, the shade's cassette just snaps in!



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Perf

Vinyl



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*Pay to install
Pay to remove*

Exterior Graphics

VS

ShadeGrafix

*Easy to install
Reusable Graphic*

- ~~×~~ *Crazing*
- ~~×~~ *Peeling*
- ~~×~~ *Cracking*
- ~~×~~ *Defaced*



- Safe* ✓
- Clean* ✓
- Durable* ✓
- Protected* ✓

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BIG BOX STORE

123 SOMEWHERE ST.
YOURTOWN, OH

1X 48"W X 96"H ROLLER SHADE 198.00
CONTINUOUS LOOP WITH CASSETTE

1X VALANCE (UPGRADE) 86.00

TOTAL: 284.00



SHADEGRAFIX

7680 TALBERT AVE, SUITE E
HUNTINGTON BEACH, CA 92648

1X 48"W X 96"H ROLLER SHADE 333.00
CONTINUOUS LOOP WITH CASSETTE

1X VALANCE (INCLUDED) 0.00

TOTAL: 333.00

- Only \$49⁰⁰ more for your custom branded shade!
- Your custom printed shade is ONLY 15% more for the same size.
- Installation & graphic setup not included

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How long will my ShadeGrafix Shade last?

- **ShadeGrafix** uses UV (UltraViolet) printing, the process of using UV activated & hardened inks instead of traditional inks. Traditional inks are solvent based and dry by allowing their chemicals to dissipate over time. UV inks are cured with UV light, allowing vivid color and vibrant detail. With UV printing there are no byproducts.
- Even if your window is exposed to direct sun all day long, we offer a **three year NO fade guarantee**.
- The key advantage of **ShadeGrafix**: an interior product, not exposed to outside weathering, vandalism or graffiti.

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Once I order, how long to receive my shades?

- We will ship in 10 working days, from the date we receive your deposit or you approve your artwork (whichever is later).
- Remember, you are in control of your graphics. We can make them as bold or as subtle as you desire.
- The **ShadeGrafix** concept is based on building a library of graphics for your shades (seasonal, specials, fund-raising, new products, etc.) that can be reused.
- We have designed both our shades and the inside **ValanceGrafix** to be easily updated.

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ADDITIONAL MARKETING TOOLS

Manufactured by ShadeGrafix



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EZ GRAFIX

EZ Grafix are a simple, stretched fabric display that consists of a steel base with lightweight aluminum frame pieces that are easily assembled and disassembled. Because your **EZ Grafix** messages are printed on high quality stretch fabric, they remain vibrantly visible with no curling, sagging or wrinkling. They're perfect for indoor and outdoor use. Best of all, they're "SUPER EZ" to replace and update.



EZ GRAFIX - FRAME & GRAPHIC COMBO					
HEIGHT	WIDTH	24"	36"	48"	60"
3.5'		\$ 162.00	\$ 193.00	\$ 248.00	\$ 285.50
5.5'		\$ 208.00	\$ 248.00	\$ 308.00	\$ 368.00
6.5'		\$ 216.00	\$ 258.00	\$ 318.00	\$ 378.00
7.5'		\$ 226.00	\$ 270.00	\$ 328.00	\$ 396.00
8.5'		\$ 246.00	\$ 290.00	\$ 348.00	\$ 428.00
9.5'		\$ 262.00	\$ 294.00	\$ 368.00	\$ 452.00
10.5'		\$ 282.00	\$ 340.00	\$ 388.00	\$ 486.00
11.5'		\$ 298.00	\$ 360.00	\$ 406.00	\$ 512.00

EZ GRAFIX -REPLACEMENT GRAPHIC					
HEIGHT	WIDTH	24"	36"	48"	60"
3.5'		\$ 84.00	\$ 105.00	\$ 140.00	\$ 157.50
5.5'		\$ 130.00	\$ 160.00	\$ 200.00	\$ 240.00
6.5'		\$ 138.00	\$ 170.00	\$ 210.00	\$ 250.00
7.5'		\$ 148.00	\$ 182.00	\$ 220.00	\$ 268.00
8.5'		\$ 158.00	\$ 192.00	\$ 230.00	\$ 290.00
9.5'		\$ 170.00	\$ 192.00	\$ 246.00	\$ 310.00
10.5'		\$ 180.00	\$ 228.00	\$ 256.00	\$ 334.00
11.5'		\$ 192.00	\$ 244.00	\$ 270.00	\$ 356.00

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TOWER GRAFIX



- Available **Width** of 12", 18", 20" and 24" and **Height** from 24" to 94"
- **Polyester Dye Sublimated** graphic print & **Reusable** modular frame
- **Affordable Replacement** graphics print and ship in just days
- Order information printed on the product for EASY reorders
- **Ships Standard UPS Ground** - No oversize fees to worry about
- Outdoor and Indoor use
- **Tote bag included** - for sizes up to 48" in height

FRAME & GRAPHIC COMBO

SIZE	3 SIDES	4 SIDES
12" X 30"	\$ 99.99	\$ 104.99
12" X 36"	\$ 104.99	\$ 119.99
12" X 48"	\$ 109.99	\$ 149.99
18" X 36"	\$ 119.99	\$ 159.99
18" X 48"	\$ 139.99	\$ 189.99
18" X 60"	\$ 149.99	\$ 220.99
18" X 72"	\$ 169.99	\$ 255.99
24" X 48"	\$ 149.99	\$ 229.99
24" X 72"	\$ 199.99	\$ 319.99
24" X 94"	\$ 259.99	\$ 409.99

REPLACEMENT GRAPHIC

SIZE	3 SIDES	4 SIDES
12" X 30"	\$ 70.00	\$ 82.50
12" X 36"	\$ 75.00	\$ 90.00
12" X 48"	\$ 90.00	\$ 110.00
18" X 36"	\$ 95.00	\$ 131.25
18" X 48"	\$ 105.00	\$ 165.00
18" X 60"	\$ 130.00	\$ 198.75
18" X 72"	\$ 140.00	\$ 225.00
24" X 48"	\$ 130.00	\$ 199.99
24" X 72"	\$ 160.00	\$ 270.00
24" X 94"	\$ 195.00	\$ 337.50

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WIND GRAFIX

Shadefgrafix is a leading manufacturer of custom flags. Our **Wind Drop**'s unique shape is ideal for broader images and its "always open" design doesn't require wind to display its message. Our Wind Flutter is best suited to breezy locations and our **Wind Blade** combines the best aspects of the Wind Drop and Wind Flutter. Displays of multiple flags create an eye-catching presentation both indoors and out.

Flags are available as **single side reverse**, where the image is visible on both sides of the flag with the image on the second side showing a reverse image, or as **true two-sided** where they are constructed from two separate pieces, allowing correct display on both sides and have an inter-lining for opacity. All flags can be machine washed and dried.



- 100% dye sublimated polyester
- UV inks and finishes
- full color sublimation printing
- reinforced pole pockets
- in-house Art Services available at reasonable rates
- modular pole, ground stake and carrying bag included



\$49.99
Optional Flat Surface Base
Perfect for trade shows and
indoor use

Wind Drop

	8ft	10ft	12ft
Single Sided	\$164.98	\$194.98	\$214.98
Double Sided	\$204.98	\$244.98	\$274.98

Wind Runner

	8ft	11ft	13ft
Single Sided	\$164.98	\$194.98	\$214.98
Double Sided	\$204.98	\$244.98	\$274.98

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POP UP GRAFIX

Pop Up retractable banners from ShadeGrafix offer portability and sleek design. They are excellent for stationary marketing in retail or corporate settings and are a standard favorite for trade shows and events.

Available in single-sided, double-sided, and tabletop models, our Pop Up retractable banners offer a professional image for your marketing message. The economy models are ideal for short term, budget conscious buyers while the deluxe models are ideal for heavy or long term use. The double-sided version presents the image on two separate printed graphics with the pole hidden in the center. For displays on a smaller scale, the tabletop model is perfect.



Tabletop	\$89.00
Economy	\$199.00
Double Econo	\$299.00
Deluxe	\$299.00

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TABLE GRAFIX

Custom Table Covers from ShadeGrafix offer a variety of sizes and configurations to meet your budget and get your message in front of your target market. By using our table covers, you can utilize otherwise unused promotional space while enhancing your image with a professional look. Each cover is custom printed using digital dye sublimation technology on white polyester that can be machine washed and dried.

Front Imprint pricing is based on the logo printed on a white background. Full Imprint pricing involves full color printing of the background as well as the logo.



RUNNER		
Size	FRONT OR TOP IMPRINT ONLY	FULL IMPRINT
56" X 84"	\$225.00	\$250.00



STANDARD THROW			
Size		FRONT OR TOP IMPRINT ONLY	FULL IMPRINT
6' Table	130" X 68"	\$249.00	\$349.00
8' Table	154" X 68"	\$332.00	\$415.00



FULL THROW			
Size		FRONT OR TOP IMPRINT ONLY	FULL IMPRINT
6' Table	130" X 84"	\$299.00	\$385.00
8' Table	154" X 84"	\$374.00	\$455.00

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From concept to completion we are a one-stop shop. Our Graphics, Printing and Production Departments all reside under the same roof, helping to expedite and ease your design and purchasing experience.

We are hands-on every step of the way and unlike many other companies, we (actual people) answer our phones, with no pesky menu options to navigate in order to speak to someone.

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